



Hello, we are PlayStock!

PlayStock is created out of the desire to make stock video easy, accessible, and mostly, fun to use — to make a **'creative playground'** where users can 'play' with stock footage. We believe stock footage is the building block of our media — from social media and vlogs to film, television, and more — and PlayStock is going to bring stock footage ever so accessible to you.

Our Mission is

To Provide Affordable & Accessible Stock Footage Marketplace

PlayStock is directed towards filmmakers, marketers, amateur stock footage users, and content creators from all backgrounds who need footage more affordable and accessible. We aim to broaden the range of stock content users by giving people a chance to experience utilizing stock footage at an affordable price and hence lowering the threshold of stock footage and expanding the stock footage market.

To Inspire You To Be Creators

PlayStock is an open field for everyone. Regardless of age, background, skills, or prior experiences, anyone can simply shoot and upload footage straight from their phones by using our mobile application as well as professional cameras such as DSLR and Mirrorless. Our service will facilitate your creative desire as creators.

To Offer Ultimate Convenience

Through ceaseless research and development, we provide the best user experience maximizing your convenience. Starting from AI keywords analysis, personalized recommendation, PlayStock will present to you a better-optimized service. Stay tuned!